

2019

ANNUAL REPORT PLANTINGSEEDS BY FOODFAITH



PlantingSeeds
by FoodFaith



01

PlantingSeeds by FoodFaith

OUR MISSION

PS - PEOPLE, POLLINATORS, PLANTS & PRODUCE

PlantingSeeds by FoodFaith promotes sustainability and biodiversity through gardens and the growing, sharing and celebrating of food

WE HAVE FOUR MAIN PROJECTS:

The B & B Highway - Creating bed and breakfasts for birds, bees and butterflies

The SEED Program - Community garden creation, implementation and education

Breaking Bread - Celebrating our differences and commonalities through the food staple that is bread

Rediscovering Our Recipe Roots - collecting traditional recipes for all to enjoy

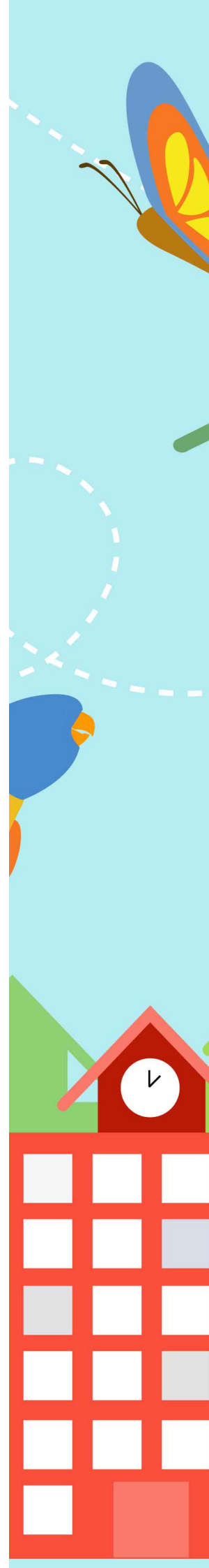
OUR VISION

At PlantingSeeds by FoodFaith we know that sustainability is now very much in the spotlight and we are all looking for ways to help our environment, our connections and our fellow species. We strive to help people connect to the issues that matter and contribute to practical solutions that make a difference.

With environmental and social sustainability both important and entwined, our unique programs provide positive engagements and can do solutions that engender hope - whether creating pollinating gardens or breaking bread together, we showcase how we can help produce a brighter future for ourselves and our world.

We are proud of our work with universities, government agencies, other not-for-profits and schools and aim to base our work on accountability and solid research.

Our vision is to make urban areas a haven for people *and* pollinators while offering city dwellers involvement in our continuing efforts.





02.OUR FOUNDER'S STATEMENT

It is both exciting and satisfying to present this first full FoodFaith annual report and reflect on how our organization has grown in its first few years.

From a 'seed' of an idea and one community garden in Lane Cove, we are now engaged in multiple environmental and cultural activities in a myriad of urban locations. Our community gardens flourish in Sydney's Lane Cove and Mt Druitt, we are establishing pollinator garden 'highways' throughout the metropolitan region, while engaging with schools, religious and cultural institutions, and have launched popular activities and initiatives such as Breaking Bread and Recipes: Rediscovering our Roots.

Our vision has always been to engage as broad a community as possible with environmental initiatives and impart a can do attitude in helping to achieve positive and practical sustainable outcomes. Our initial focus on bringing together faith and cultural groups has broadened to now encompass educational and community groups. In doing so, environmental sustainability is now in the spotlight.

It will always be important to honour and celebrate our many faith and cultural communities and their special roles in fostering universal and benevolent attitudes and actions, and we continue to work with these groups to promote social and environmental sustainability.

The B&B Highway has proven to shine a light on our bees, birds and other pollinators who are in urgent need of help. With the documented alarming decline of these species, the B&B Highway's pollinating gardens and habitat such as stingless native beehives, is providing a ready and practical response, which is scaling well and, importantly, providing both practical and educational outcomes. We have been invited to attend conferences, museum activities, educational and media sessions and the success of the B&B Highway's activities brings home the fact that people are looking for actions they can implement in their own communities and homes. We need to both educate and provide practical solutions with our environment and world calling out for urgent action.

In a crowded communications environment, we are also proud of the high standard of our social media and news content, which strives to be current and informed and provide insights into contemporary sustainability issues.

The coming year will see our organization undergoing a re-brand and change of name to PlantingSeeds. The PlantingSeeds (PS) name conveys our key message – that we need to provide fertile and nourishing seeds that can germinate to spread and grow sustainable outcomes.

Judy Friedlander,
Founder & Director, FoodFaith

In 2019, FoodFaith delivered the objectives of environmental and social sustainability through a number of projects in gardens around Sydney and through engaging initiatives.

Particularly pleasing during the year was the securing of the Mount Druitt Ethnic Communities Agency (MECA) project which resulted in a collaborative garden and initiatives which provide refugees and migrants with education to assist in the building of employment, life and sustainability skills.

Our Founder established our new major initiative, the B&B Highway, which has attracted significant media attention and interest from local, State and Federal agencies. The 'Bed and Breakfasts for birds, bees, butterflies and pollinator biodiversity' help to arrest the alarming decline of pollinators. Our first B&B project created pollinating gardens at six community organisations in the Federal electorate of Wentworth thanks to the Stronger Communities grant program.

Our guiding vision has been very much influenced by our Founder, Judy Friedlander, who has many years of high-level journalistic experience and will be awarded her PhD in the next six months. Her doctorate in sustainability engagement and communications explored effective strategies to counter eco-anxiety and the 'infoglut' and has, no doubt, been instrumental in providing insights, which have achieved the cut-through of our initiatives.

We have had a successful year securing funding to support our existing projects, but our needs are growing day by day and the demand for our services and installations increases. During the financial year we were awarded four grants worth over \$50,000 and crowd-funding of \$10,000. FoodFaith's status is as a registered charity with the ACNC and the organisation has approved concessions from the ATO. This coming financial year we are beginning the application process for Deductible Gift Recipient status.

We are fortunate to have in-kind support from various organizations including K&L Gates, which has provided office space and legal assistance, the University of Technology Sydney, Macquarie University, the University of Sydney and Charles Sturt University for students' participation in projects, CAPA: The Global Education Network, for assistance with international volunteers and The Centre for Volunteering for resources. Over 70 volunteers supported FoodFaith during the year working on projects with our consultants and founder.

We would like to thank both the Federal and State governments and local Sydney councils for their support both through various grants and development of programs. 2020 is shaping up to be an even bigger year for us and we are looking forward to the continued and new support of our various partners, sponsors, volunteers and funders.

Anthony Kahn
Chairman of the Board, FoodFaith

03. OUR CHAIRMAN'S STATEMENT



2019 IN NUMBERS



04

A strong year for PlantingSeeds by FoodFaith, shown by our key numbers with grants and volunteers.



70+

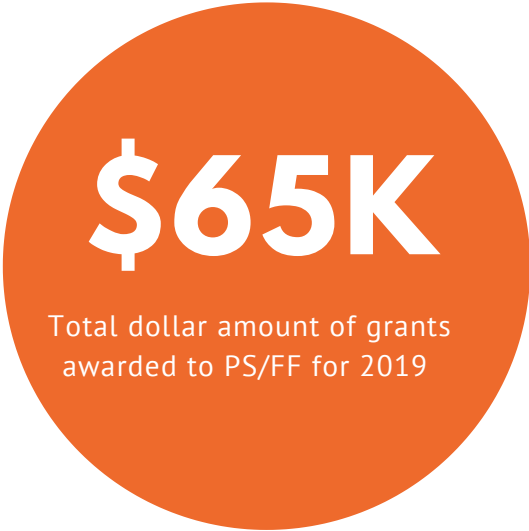
Volunteers and staff working across all PlantingSeeds by FoodFaith programs in 2019

VOLUNTEERS

PlantingSeeds by FoodFaith core team and board were supported by 30 admin volunteers, 35 garden volunteers and 10 interns.

GRANTS

In 2019, PlantingSeeds by FoodFaith was awarded 5 grants totalling over \$65,000 from local, State and Federal agencies.



\$65K

Total dollar amount of grants awarded to PS/FF for 2019

The Year in Review

2019 has been the strongest year to date for FoodFaith since its creation in 2015.

This year has seen our four core projects grow with two taking centre stage both in growth and people's imaginations.

The SEED program has seen the addition of a new garden in Mt Druitt in collaboration with the Mt Druitt Ethnic Communities Agency (MECA). This garden and the accompanying program development has been funded by the Department of Human Affairs', Fostering Integration grant and has seen 12 migrants and refugees involved in horticultural classes, related workshops and mentoring programs.

The B & B Highway which launched in January of 2019 with a crowd funding campaign has grown from strength to strength with funding for 30 gardens awarded by year's end in and around Sydney.

Our 70+ volunteers have worked tirelessly across our projects and platforms to ensure all project, grant and platform fulfilment occurs.

As a team, we're excited for what 2020 will bring.



05

KEY HIGHLIGHTS OF 2019 INCLUDE

- Launch of B & B Highway
- 30 B & B locations funded
- Coverage of B & B Highway achieved in The Sydney Morning Herald, ABC Radio and other publications
- Winning the publicly-voted My Community Project Grant through ServiceNSW
- Securing the support of key organisations for our projects including the NSW Department of Education, Bunnings, K & L Gates, and various universities and educational institutions.



Every organisation is only as good as its people and FoodFaith is no exception.

In 2019 we grew our dedicated team with three skilled individuals who manage a number of our projects on a part-time basis.

We are fortunate to have people assisting us who have strong skills in sustainability management, native stingless beekeeping expertise, permaculture, project management, academic research, marketing and media.

Our SEED Program at the MECA x FoodFaith garden has benefitted from input from individuals with business development, horticulture, project management and community service expertise.

Working with our core and extended teams has seen FoodFaith grow and bloom in 2019.

As always, volunteers and interns are key to our ongoing success and contribute important skills and work that keep our organisation running smoothly.

From implementation of the B & B Highway hubs to social media management and content creation, FoodFaith is highly appreciative of the work generated by our dynamic team.

06. OUR PEOPLE



07

Our Supporters

2019 has seen supporters from previous years continue in their association with the organisation and new companies supporting our sustainability and biodiversity mission.

ONGOING Supporters:

The Institute for Sustainable Futures, University of Technology Sydney
 Macquarie University
 K&L Gates
 MECA
 CAPA - The Global Education Institution
 The Centre for Volunteering
 Lane Cove Council

NEW Supporters in 2019:

Bunnings
 University of Sydney
 The Australian Museum
 Charles Sturt University
 Start Some Good
 Liverpool City Council
 Randwick Community Nursery
 Randwick City Council
 The NSW Department of Education
 Ryde electorate



MACQUARIE
University



MECA MT DRUITT
ETHNIC
COMMUNITIES
AGENCY

08

Financial Statement

FoodFaith Limited

Profit & Loss Statement

July 2018 through June 2019

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Income		
Income		
Education Event	\$732.93	
Grants		\$6,010.70
Donations		
Donations	\$53,538.03	
Total Income		<u>\$60,281.66</u>
Cost of Sales		
Gross Profit		<u>\$60,281.66</u>
Expenses		
Expenses		
Consulting	\$39,666.98	
Garden Consulting	\$4,375.00	
Venue Hire	\$2,316.91	
Advertising and Promotion		\$356.12
Graphic Design		\$202.83
Volunteers		\$90.91
Research		\$130.00
Marketing		\$1,436.36
Website		\$197.75
Internet		\$26.90
Garden Supplies		\$2,794.87
Beekeeping Supplies		\$1,048.81
Beekeeping		\$1,318.54
Event Expenses		\$2,140.01
Insurance		\$2,286.80
License Fees		\$91.91
Total Expenses		<u>\$58,480.70</u>
Operating Profit		<u>\$1,800.96</u>
Other Income		
Interest Income	\$48.81	
Total Other Income		<u>\$48.81</u>
Other Expenses		
Net Profit / (Loss)		<u>\$1,849.77</u>

08

Financial Statement

FoodFaith Limited

Balance Sheet

As of June 2019

20/12/2019
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Assets		
Current Assets		
Cash On Hand		
St George a/c ***886	\$61,009.98	
Total Cash On Hand	<u>\$61,009.98</u>	
Total Current Assets		\$61,009.98
Property, Plant and Equipment		
Website Development		
Website Development at Cost	\$550.00	
Total Website Development	<u>\$550.00</u>	
Office Equipment		
Office Equipment at Cost	\$432.95	
Total Office Equipment	<u>\$432.95</u>	
Total Property, Plant and Equipment		\$982.95
Total Assets		<u>\$61,992.93</u>
Liabilities		
Current Liabilities		
Deferred Grants	\$43,939.30	
GST Liabilities		
GST Collected	\$4,405.84	
GST Paid	<u>-\$265.84</u>	
Total Current Liabilities		<u>\$48,079.30</u>
Total Liabilities		\$48,079.30
Net Assets		<u>\$13,913.63</u>
Equity		
Accumulated Funds	\$12,063.86	
Surplus/Deficit for Year	<u>\$1,849.77</u>	
Total Equity		<u>\$13,913.63</u>

Grant revenue deferred to the year the grant monies are spent

2020

09

PLANTING SEEDS

2019 has seen FoodFaith take the first step to becoming Planting Seeds. In 2020, a new website and branding will complete this transformation. With the knowledge and experience we've gained as FoodFaith, we know Planting Seeds will only continue to grow.

MAIN PROJECTS

PS - PEOPLE, POLLINATORS, PLANTS & PRODUCE

The B & B Highway - With 30 gardens installed by mid-2020, PlantingSeeds will continue to focus on positioning B & B Highway locations in schools and consulting with aligned organisations.

The SEED Program - The proven success of this refugee and migrant program confirms social sustainability as a key focus.

Breaking Bread - Two further large-scale events are planned in 2020, the first in late-April in collaboration with the Museum of Applied Arts and Sciences, Museum Discovery Centre.

Rediscovering Our Recipe Roots - A third edition of our cookbook is planned for the second half of 2020.

NEW PROJECT: POLLINATOR P.I.

2019 has seen the foundations laid for Pollinator P.I. (Private Investigator), a citizen science app to accompany the B & B Highway.

Aimed at school students from years K - 10, PlantingSeeds is already working with the NSW Department of Education to introduce the B & B Highway into the curriculum and next year will see the beta version of this app ready to be trialled in Ryde schools with plans for further applications across the state.

The app will bring together citizens and university level researchers to ensure PlantingSeeds is able to continue at the highest levels to support pollinators and biodiversity.